

109 年虎科大孵育器比賽實施辦法

2020 NFU Tiger Incubator Competition Rules

一、活動目的：

為營造本校師生國際產學實務交流，以及培養經營核心技術與服務商品化的創業能力，以國際產學為基礎，舉辦虎科大孵育器比賽，鼓勵教師帶領學生組成合作團隊，藉由提案規劃理解創業時可能遭遇之挑戰，提出具市場可行性的營運發想和產品或服務雛型，結合校內育成輔導及實驗場域資源，協助青年學生創新與創業的實踐，培育學生成為具創業家精神的人才，激發校園創新創業文化。

A. Mission Statement

In order to improve the interaction between industry and academia, and to train students' ability on starting a business, this competition is held based on international Industrial-Academic. Instructors are encouraged to form teams with their students. By conducting a proposal of starting a business, students may know the challenges and difficulties that might encounter during an actual entrepreneurship. In this competition, students are encouraged to propose marketable operational ideas and prototypes of products or services. By combining in-school incubating counseling and experimental field resources, the organizers would assist students on their innovation and practically starting a business, and educate students to be entrepreneurial and arouse the innovative entrepreneurship in the campus.

二、辦理單位：

國際產學服務處及國際事務處。

B. Organizer

Office of International Industry-Academia Service and Office of International Affairs co-organized this competition.

三、比賽辦法：

C. Regulations

(一) 參與對象：國立虎尾科技大學教師及在學學生組隊參加，每隊需有指導老師、本籍學生及國際學生至少各 1 人，每隊參賽人數至少 3 人，每隊需製作「國際產學創新創業」計畫書乙份進行初審，並於決賽進行計畫提案簡報。

(A) Target Participants: All instructors and students of National Formosa University are welcome to sign up. Each team should consist of at least one instructor, one Taiwanese student and one INTERNATIONAL student. Minimum member for each team is THREE. Each team has to prepare a proposal for first-round review and give a presentation on finals.

(二) 報名時間：即日起至 109 年 8 月 31 日止將報名表 email 至 redppjiang@nfu.edu.tw。

(B) Registration Deadline: 31st August, 2020. Registration form has to be sent to the following email address before deadline. Email address: redppjiang@nfu.edu.tw

(三) 計畫書撰寫格式：A4 版面、以英文 Time New Roman、12 號(含)以上字體進行電腦排版，文章內容以不超過 5 頁為限。

(C) Format of Proposal: Font: Times New Roman, font size: 12, with no more than FIVE pages of A4 paper.

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(四) 計畫書繳交方式：完成報名後，於 109 年 9 月 15 日前將計畫書電子檔 email 至 redppjiang@nfu.edu.tw。

(D) Submission of Proposal: After successfully signing up, send the WORD or PDF file of the proposal to the following email address by 15th September, 2020. Email address: redppjiang@nfu.edu.tw

(五) 決賽時間：規劃於 109 年 9 月底辦理，確切時程、地點及相關注意事項於初審後另行公告。

(E) Time of Finals: Planned to be in late September, 2020. Specific date and location and other information would be announced after first-round review.

四、評審辦法：

D. Grading Criteria

1. 計畫書初審：20%

(A) Review on Proposal (20%)

| 評審項目 Rating Items | 比重 Percentage | 評審內涵&重點 Remarks |
|-------------------------------------|------------------|---|
| 創新及新穎性 Innovation and Creativity | 25% | 創新性、重要性、創業應用潛能與價值。 Innovation, importance, entrepreneurial application potential and value. |
| 市場性 Marketability | 25% | 市場優劣勢分析準確度。 Accuracy in analyzing the pros and cons of the market. |
| 可實現性 Feasibility | 20% | 產業趨勢分析完整度、創業應用潛能與價值。 Completeness of analyzing the business trend, entrepreneurial application potential and value. |
| 貢獻性 Contribution | 20% | 對於社會及生活的改善，解決特定社會或環境問題為核心目標，透過一般商業營運而非捐贈的模式在市場機制中自給自足。 Aim to solve a specific kind of society or environmental problem. Reaching self-sustaining by normal commercial activities but not by donation. |
| 財務規劃 Financial Planning | 10% | 創業所需所用業務費規劃項目。 Planning on several categories on operating costs required for starting a business. |

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2. 簡報決賽 80%

每隊報告時間 30 分鐘(含問與答時間)。

(B) Presentation finals (80%)

Each team has 30 minutes for presentation (including Q&A section).

3. 參賽作品須為參賽隊伍自行創作，不得抄襲或節錄其他任何已發表或未發表之概念、創意及作品。參賽作品之著作權歸屬於參賽隊伍所有，如有任何著作權或其他相關權利糾紛，應由參賽隊伍自行負責。

(C) The entry should be originated by the team. Any plagiarism or excerpt on other published or unpublished ideas and products are prohibited. The copyright of the entry goes to its team. The team bears all the legal liability in case there are any copyright disputes.

4. 已商品化之產品，不得參加本比賽。

(D) Any commercialized products should not be used to participate in this competition.

5. 創業輔導與業務費補助：

前三名得獎團隊可獲得第一階段業務費補助金，若成立創業公司，可簽署進駐本校國際產學服務處育成中心合約，再增加第二階段業務費補助金，且由國際產學服務處協助優勝師生進行校內創業。補助金額如下表。

(E) Entrepreneurial Counseling and Operating Cost Subsidy

Top three teams would receive operating cost subsidy as reward. Supplemental operating cost subsidy would be given to each top-three team, in case a company is practically established and signing a contract with Innovation Incubation Center. The Office of International Industry-Academia Service would assist the teams on running the business in the campus. The upper limit of subsidy is stated below.

| 名次 Ranking | 第一階段 業務費補助金(元) Operating Cost Subsidy in NTD | 第二階段 業務費補助金(元) Supplemental Cost Subsidy in NTD | 總補助(元) Total in NTD |
|---------------------|--|---|------------------------|
| 第一名 First Place | up to 20,000 | up to 180,000 | up to 200,000 |
| 第二名 Second Place | up to 10,000 | up to 50,000 | up to 60,000 |
| 第三名 Third Place | up to 10,000 | up to 30,000 | up to 40,000 |

附註 P. S.

1. 上表金額為補助金上限，評審委員團具決議額度內的實際補助金額。

The stated amount on the table above is the maximum limit of the subsidy. The judges have the right to decide how much subsidy would be given to each winning team.

2. 若遇不符合得獎資格情況時，得獎名次可為從缺。

The winner places could be lacking in case the participating teams do not meet the prizing standard.